

## 2.1 Business Card

Business Cards are an important point of contact between ourselves and our customers and are a vital expression of our brand.

Business Cards can be adapted to include any information required, provided the typography style is maintained.

### Printing Guidelines

The recommended stock for business cards is Conqueror 250 gsm.

Logo reproduced correctly with enough space from the paper edge. Approximately 6 mm from the top.

The NCR logo is in both corporate colours and its size is 21 mm x 11 mm.

**Contact Details & Address**  
**Type Face:** Myriad Pro - Light  
**Size:** 6 points  
**Colour:** Pantone Cool Grey 9 C

**Name & Surname**  
**Type Face:** Myriad Pro - Semi Bold  
**Size:** 9 points  
**Colour:** Pantone Cool Grey 9 C

**Title**  
**Type Face:** Myriad Pro - Italic  
**Size:** 5 points  
**Colour:** Pantone Cool Grey 9 C

**Web Address**  
**Type Face:** Myriad Pro - Italic  
**Size:** 7 points  
**Colour:** Pantone Cool Grey 9 C

6,5 mm  
6,5 mm  
21 mm

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